



WHERE LEADERS ARE MADE

PROJECT DESCRIPTION

Persuasive Speaking

This project focuses on helping you to develop and support a viewpoint, and identify the most appropriate type of persuasive speech for your topic.

Purpose: The purpose of this project is to understand the types of persuasive speeches and deliver a persuasive speech at a club meeting.

Overview: Choose any topic that lends itself to speaking persuasively and prepare a speech. Present your 5- to 7-minute speech at a club meeting. If your vice president education approves a non-club event or group, your evaluator must be present for your speech.

This project includes:

- The Persuasive Speech Outline Worksheet
- A 5- to 7-minute speech